

Of What Are They A  
Source?: “The Crowd” As  
Authors, Observers and  
Meaning-Makers

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## **2006: A good year for crowdsourcing?**

JEFF HOWE MAGAZINE 06.01.06 12:00 PM

# **THE RISE OF CROWDSOURCING**

<http://www.wired.com/2006/06/crowds>

## 2006: A good year for crowdsourcing?

“All these companies grew up in the Internet age and were designed to take advantage of the networked world. ... [I]t doesn't matter where the laborers are – they might be down the block, they might be in Indonesia – as long as they are connected to the network.

Technological advances in everything from product design software to digital video cameras are breaking down the cost barriers that once separated amateurs from professionals. ... The labor isn't always free, but it costs a lot less than paying traditional employees. It's not outsourcing; it's crowdsourcing.”

# Crowdsourcing now: How hard can it be to name a boat?

**NERC** SCIENCE OF THE ENVIRONMENT

To celebrate the launch of our new research ship, we have launched the #NameOurShip campaign. Currently we're calling her 'NPRV', which isn't very catchy! So we're inviting you to suggest a name for her.



|    |                          |        |
|----|--------------------------|--------|
| 1. | RRS BOATY MCBOATFACE     | 124109 |
| 2. | RRS POPPY-MAI            | 39886  |
| 3. | RRS HENRY WORSLEY        | 15774  |
| 4. | RRS DAVID ATTENBOROUGH   | 11023  |
| 5. | RRS ITS BLOODY COLD HERE | 10679  |

# Crowdsourcing now: How hard can it be to name a boat?

## 'Boaty McBoatface' animal memes storm Internet

UK ship naming contest started this silliness

By Mike Moffitt Updated 8:30 am, Friday, April 1, 2016

        3

News

## New British Research Vessel Could Be Named 'RRS Boaty McBoatface'

The Natural Environment Research Council opened up suggestions for the ship's name to the internet, which wildly exceeded expectations.

Britain's Natural Environment Research Council has learned a hard lesson about crowdsourcing. The independent science organization recently launched a public call for names for its new [vessel](#), an Antarctic survey ship that's costing the equivalent of \$300 million USD and is being built to replace Royal Research Ships (RRS) Ernest Shackleton and James Clark Ross.

The New York Times

EUROPE

## Boaty McBoatface: What You Get When You Let the Internet Decide

By KATIE ROGERS MARCH 21, 2016

     | 

# Crowdsourcing now: How hard can it be to name a boat?



**BreatheSport** ✓  
@BreatheSport



Follow

Cambridge win the Boaty McBoatRace!  
[#BoatRace2016](#)



RETWEETS  
**39**

LIKES  
**60**



# Crowdsourcing now: How hard can it be to name a boat?

## Racehorse named Horsey McHorseface in Boaty McBoatface homage

🕒 15 April 2016 | [Australia](#)



Bjorn Baker

Horsey McHorseface is being trained at Sydney's Warwick Farm racecourse

**Crowdsourcing now: How hard can it  
be to name a boat?**

Is Boaty McBoatface “real crowdsourcing”

...if not, why not?

# “Classical Crowdsourcing”

## Crowd-sourcing as a Component of Humanities Research Infrastructures

Stuart Dunn and Mark Hedges

**Citation Information.** International Journal of Humanities and Arts Computing. Volume 7, Issue 1-2, Page 147-169, ISSN 1753-8548, Available Online October 2013 .

DOI: <http://dx.doi.org/10.3366/ijhac.2013.0086>

[Full Text](#) | [PDF plus](#)

Chapter

Research and Advanced Technology for Digital Libraries

Volume 8092 of the series Lecture Notes in Computer Science pp 378-381

## Crowds and Content: Crowd-Sourcing Primitives for Digital Libraries

Stuart Dunn, Mark Hedges

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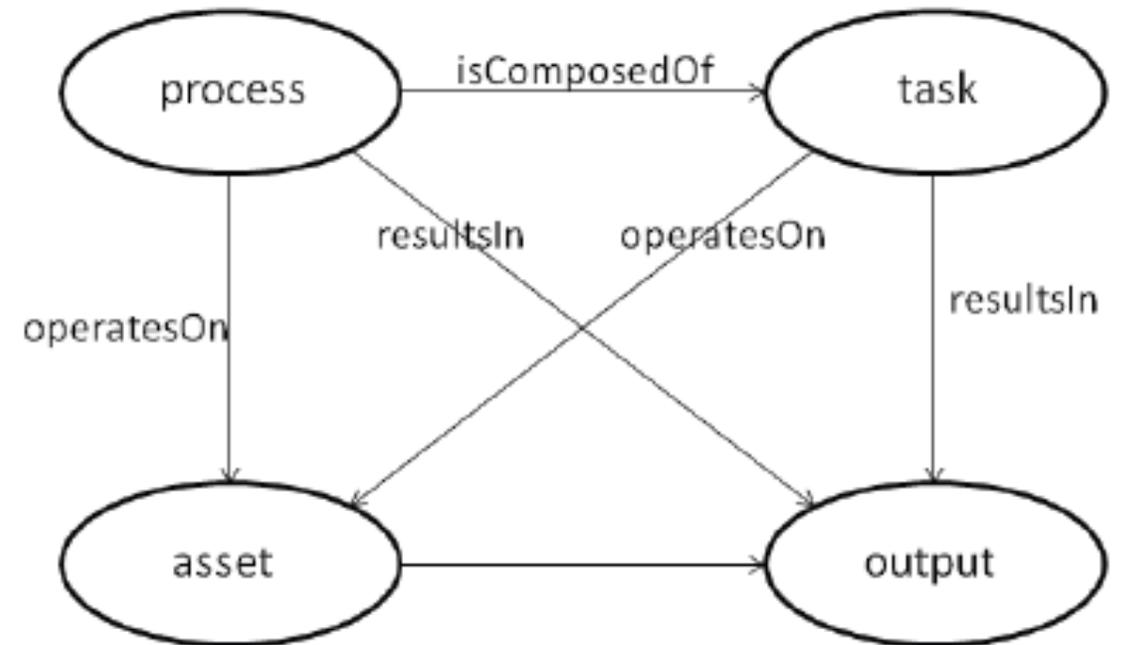
## Connected Communities

### Crowd-Sourcing in the Humanities

A scoping study

Stuart Dunn, Mark Hedges

Figure 1: Typology framework



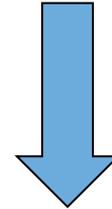
# “Classical Crowdsourcing”

impeded show sh<sup>d</sup> not touch their sacred Courts. We saw several washing their feet and afterward kneeling and kissing or touching the floor with their forehead. In one respect these Mosques are to be commended. They have no images or pictures of Saints or God. make no effort to personify Deity.

Visited the Tombs of the Mamelukes. and on our way saw various forms of squallid disease and deformity all manner of impertinately beggary. It was truly pitiful to see a people thus grovelling in filth and utter wretchedness. We also visited the Bazars where all manner of fabrics are manufactured and sold. Here men were smoking, with their long pipes drawing the smoke through water. and selling or rather offering their wares for sale. The most painful feature met with in the streets are the hounded and wiled women. It is sad to think of that one half of the human family thus cramped, kept in ignorance and degraded having no existence except that of ministering to the pride and lusts of the men who own them as slaves are owned. and who like and worse is they seem to like to have it so.



Visited the Tombs



Visits the tombs

# “Classical Crowdsourcing”

- Animal Welfare
- Arts
- Capital punishment
- Civil Code
- Constitutional Code
- Convict transportation
- Correspondence
- Crime & Punishment
- Education
- Law
- Legislation
- Moral Philosophy
- New South Wales
- Panopticon
- Penal Code
- Political Economy
- Preventive Police
- Religion
- Science
- Sexual Morality
- Torture

# “Classical Crowdsourcing”

Lists (None yet)

 Login to create lists

Tagged

 Add Tags

Barjarg Taungurung Watson and Hunter

Comments (None yet)

 Add New Comment

Electronically Translated Text

 Fix this Text

Why may this text have mistakes?  
How to correct this text?

4 corrections, most recently by PeggyAeschlimann -  
[Show corrections](#)

TO THE EDITOR OF THE AUSTRALASIAN.

Sir,—The vague charge against the early pioneers of the Mansfield district of poisoning some 400 aborigines has now been given a somewhat more definite form. The place was Barjarg. Barjarg was part of the Watson and Hunter country taken up in 1839, and was cut out of it towards the end of 1841 by William Francis Hunter

Arundell, a relative of the Hunter's. Arundell was a gentleman of unimpeachable conduct. He transferred to Robert Jamieson, one of early Melbourne's most reputable citizens, who was partner at first with Sir William Henry Faneourt Mitchell. Mitchell, for 18 months sole owner, transferred to James Moore in August, 1849. The Moores held it until 1863. Now against

Melbourne, Nov. 19.

TO THE EDITOR OF THE AUSTRALASIAN.

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A. S. KENYON.

Heidelberg (V.), Nov. 24.

Mrs. McGonagle, who was a girl of 14 on the ship; she died at South Yarra on April 1, 1904, aged 84 years. I had the pleasure of meeting Mr. Peter Brisbane, another passenger, who died at Murchison, aged 76 years, on September 26, 1908. Mr. David McKenzie, aged 90 years, another passenger, died at Broadford on July 10, 1902. When John Craig left Scotland the family consisted of himself and wife, three sons, and five daughters; the youngest daughter, Marion, an infant, died 16 days after sailing from Greenock, and was buried at sea; the eldest daughter, Mary, a widow, died at Falconer street St. Kilda, on August 15, 1890, about a mile from the Red Bluff.

A memorial was erected by public subscription over the remains of these unfortunate pioneers in the St. Kilda Cemetery, and was unveiled by the mayor (Councillor A. V. Kemp) on Sunday, April 16, 1890.

A number of letters have appeared from time to time in the papers, some of the writers saying that they were shipwrecked sailors, others that Captain Ormond had command of the Glen Huntly. It was Captain Buchanan's intention on arrival home to retire from seafaring life, but the call came to him before the voyage was ended. He succumbed to fever and was buried at Cape Town.

Glenhuntly road (Elsternwick and Caulfield) is named after the ship, Point Ormond after Captain Francis Ormond, who arrived here in command of the ship John Bull, 705 tons, from London on January 22, 1840.

[The foregoing article forms part of a paper read by Mr. W. A. Hall before the Historical Society of Victoria recently.]

# “Classical Crowdsourcing”

## Text corrections

### TO THE EDITOR OF THE AUSTRALASIAN.

The Australasian (Melbourne, Vic. : 1864 - 1946) Saturday 29 November 1930 Edition: METROPOLITAN EDITION, page 4  
Article

| Changed               | By                           | Old Lines   | New Lines  |
|-----------------------|------------------------------|---|--|
| 2014-11-07 23:37:01.0 | user:public:PeggyAeschlimann | Sir,-The vague charge against the early times permitted.- Yours, &c.,   | Sir,—The vague charge against the early times permitted.—Yours, &c.,   |
| 2014-10-22 00:40:22.0 | user:public:PeggyAeschlimann | eon, one of early Melbourne's most re-  | son, one of early Melbourne's most re-   |
| 2014-10-22 00:36:28.0 | user:public:PeggyAeschlimann | eon, one of early Melbourne's most re Mitchell, for 18 months sole owner, trans protectors (one of whom, Parker, was sta times permitted.- Yours, &c Heidelberg (V.), Nov.  | eon, one of early Melbourne's most re Mitchell, for 18 months sole owner, trans protectors (one of whom, Parker, was sta times permitted.- Yours, &c., Heidelberg (V.), Nov. 24.   |
| 2014-02-25 16:47:34.0 | user:public:P.Kent           | TO TOE EDITOR OF THE AUSTRALASIAS. Sir,-The vague charge against tje early a somewhat more definite form. The place j Watson and Hunter country token up in < 1839, and was cut out of it towards the' Arundell, a relative of the Hunter's. Arun- j conduct. He transferred to Robert Jamie- j eon, one of early Melbourne's most re-i with Sir William Henry Fa&court Mitchell. : Mitchell, for 18 months sole owner, trans ferred to James Moore ia August, 1849.   which of these gentlemen is the charge of l of the 'forties Mr. G. A. Robinson, chief ' protector of the aborigines, and his district report or Inmour that was heard as to at the time, originated in Van Dieman'ii in oach colony. In every ascertainable case ticket-of-Teave men. There never was any early settlers, whpse treatment of the aborigines was as lund and tolerant as the times permitted, Heidelberfr (V.), Nor. 2'. -Youra, Ac., A. S. KENTON. | TO THE EDITOR OF THE AUSTRALASIAN. Sir,-The vague charge against the early a somewhat more definite form. The place Watson and Hunter country taken up in 1839, and was cut out of it towards the Arundell, a relative of the Hunter's. Arun- conduct. He transferred to Robert Jamie- eon, one of early Melbourne's most re with Sir William Henry Fancourt Mitchell. Mitchell, for 18 months sole owner, trans ferred to James Moore in August, 1849. which of these gentlemen is the charge of of the forties Mr. G. A. Robinson, chief protector of the aborigines, and his district report or rumour that was heard as to at the time, originated in Van Dieman's in each colony. In every ascertainable case ticket-of-leave men. There never was any early settlers, whose treatment of the aborigines was as kind and tolerant as the times permitted.- Yours, &c A. S. KENYON Heidelberg (V.), Nov. |

# “Classical Crowdsourcing”

King's Lynn, Norfolk [fire insurance plan] : sheet 6-2

Select this slot and then select map from the sidebar (or simply drag the map here).

[Open KML in Google Earth](#)

2D / 3D

Affine Polynomial TPS  Cutline

Map Satellite

STONEGATE ST.  
Mostly Vacant. To be demolished.

PRIVATE ROAD  
FERMENTING VATS & BEER STORE

MORGAN'S BREWERY CO LTD  
BEER STORE  
BEER STORE  
TANK ON ROOF

LADYBRIDGE  
MALTHOUSE  
MALTING FLOORS  
BARLEY STO. 2<sup>ND</sup>  
NO. FLOORS CONCRETE

29  
VANS & CARRIAGES  
STABLES  
STABLES & FODDER  
LANE  
CROOKED LANE  
2 STD. DWGS.

Church St  
Nelson St  
S Quay  
Millfleet  
Conington Sp.

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# Crowdsourcing in the wild

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## Elgin Marbles

From Wikipedia, the free encyclopedia  
(Redirected from [Elgin marbles](#))

The **Elgin Marbles**, also known as the **Parthenon Marbles**, are a collection of [Classical Greek marble sculptures](#) (made mostly by [Phidias](#) and his assistants), inscriptions, and architectural pieces that were originally part of the temple of the [Parthenon](#) and other buildings on the [Acropolis of Athens](#).<sup>[1][2]</sup> [Thomas Bruce, 7th Earl of Elgin](#) obtained in 1801 a [controversial permit](#)<sup>[3]</sup> from the [Sublime Porte](#), which then ruled Greece.

*The following is a closed discussion of the proposal. Please do not edit this section.*

The result of the proposal was no consensus to move. —Preceding

**Elgin Marbles** → **Parthenon Marbles** — More google hits.

1. Contrary to what was cited by Akhileas the most common scores [2500K](#) with all entries refering to the same collec
2. According to [this](#) economist article the most common na

Mercouri's pleas to officials in London were ignored, but she scored two successes. First, the mid-century-BC sculptures that Lord Elgin, a British diplomat, removed from the Acropolis temples in 1801-05 and later sold to the BM **have become more widely known as the Parthenon marbles**—the name chosen by Mercouri to highlight where they came from.

--[Xenovatis](#) ([talk](#)) 16:28, 9 July 2009 (UTC)

- **Very strongly oppose** as political correctness, based on raw google scores. The *Economist* article cited begins with *the late Melina Mercouri... decided to make her mark in politics by campaigning for the return of the Elgin marbles from the British Museum* because that way ordinary monoglot anglophones will understand them. So does their editorial (to which they link). I believe that the expression cited was intended to mean that "Parthenon marbles", however inaccurate, is more common *than it used to be* (which is clearly the case), not more common than the established expression.

[Septentrionalis](#) [PMA](#)[Anderson](#) 20:00, 9 July 2009 (UTC)

You are second guessing the Economist. I reposted on what they specifically and directly wrote. That is just flimsy. Now look again at the number of google hits.--[Xenovatis](#) ([talk](#)) 04:34, 10 July 2009 (UTC)

Read [this](#)

- **Oppose**. "Elgin Marbles" is the common name IMHO. [Aubergine](#) ([talk](#)) 03:21, 10 July 2009 (UTC)

As you can see it most certainly isn't.--[Xenovatis](#) ([talk](#)) 04:32, 10 July 2009 (UTC)

Given the closing "IMHO", thank you for informing me what my opinion isn't. [Aubergine](#) ([talk](#)) 20:29, 10 July 2009 (UTC)

You will not be surprised to know that no-one particularly cares about your opinion unless there are facts and arguments to back it up.--[Anothroskon](#) ([talk](#)) 13:04, 11 July 2009 (UTC) But then again you might be.--[Anothroskon](#) ([talk](#)) 13:05, 11 July 2009 (UTC)

- **Strong support**. I honestly do not understand what Sept means by political correctness which is based on raw google scores! "Parthenon marbles" is not politically correct; it is simply a) more common; b) more accurate. The marbles do not belong to Elgin! Neither are they made by him! Centuries ago they belonged to Parthenon, being a part of it. Therefore, google

# Crowdsourcing in the wild

Not perfect, not  
uncontentious

SEPTEMBER 6, 2012

## AN OPEN LETTER TO WIKIPEDIA

BY PHILIP ROTH



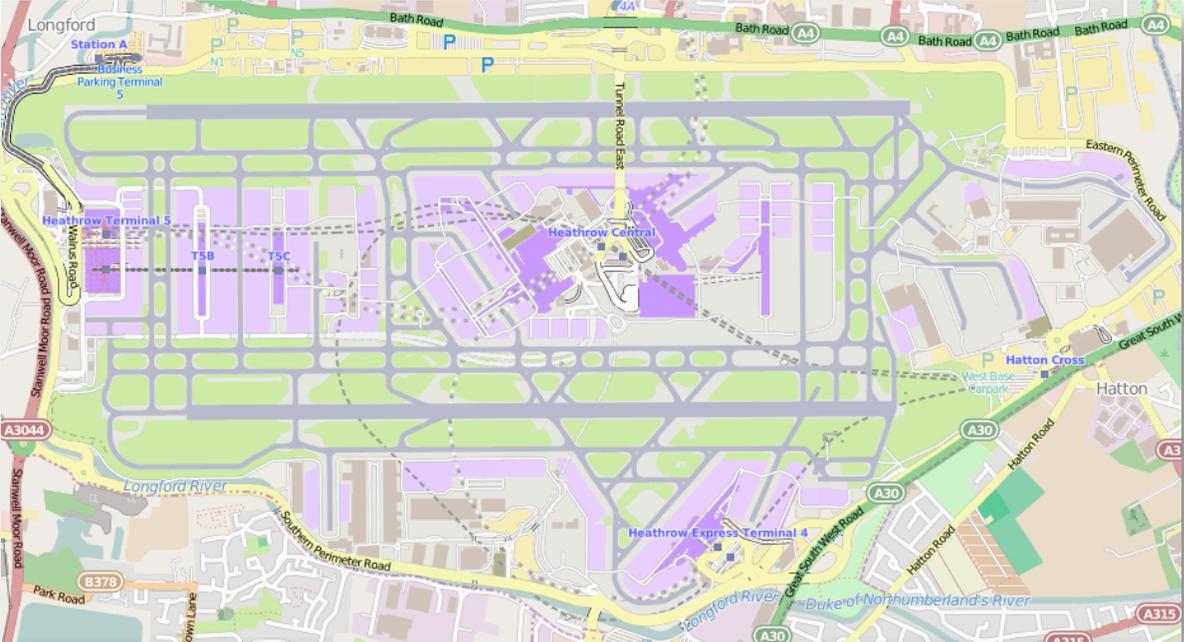
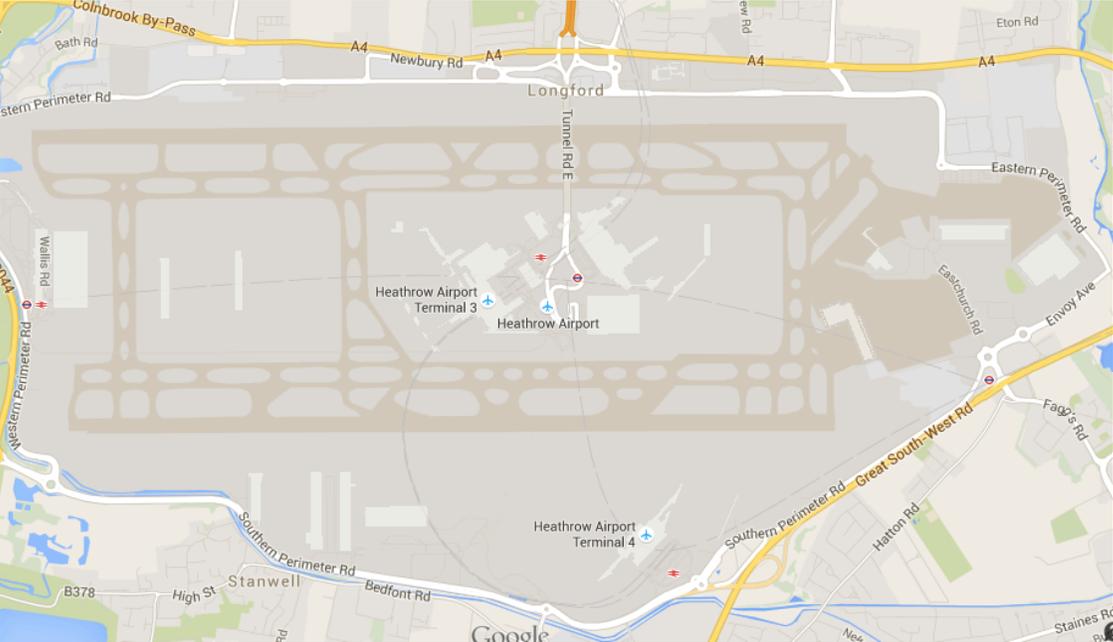
Dear Wikipedia,

I am Philip Roth. I had reason recently to read for the first time [the Wikipedia entry](#) discussing my novel “The Human Stain.” The entry contains a serious misstatement that I would like to ask to have removed. This item entered Wikipedia not from the world of truthfulness but from the babble of literary gossip—there is no truth in it at all.

Yet when, through an official interlocutor, I recently petitioned Wikipedia to delete this misstatement, along with two others, my interlocutor was told by the “English Wikipedia Administrator”—in a letter dated August 25th and addressed to my interlocutor—that I, Roth, was not a credible source: “I understand your point that the author is the greatest authority on their own work,” writes the Wikipedia Administrator—“but we require secondary sources.”

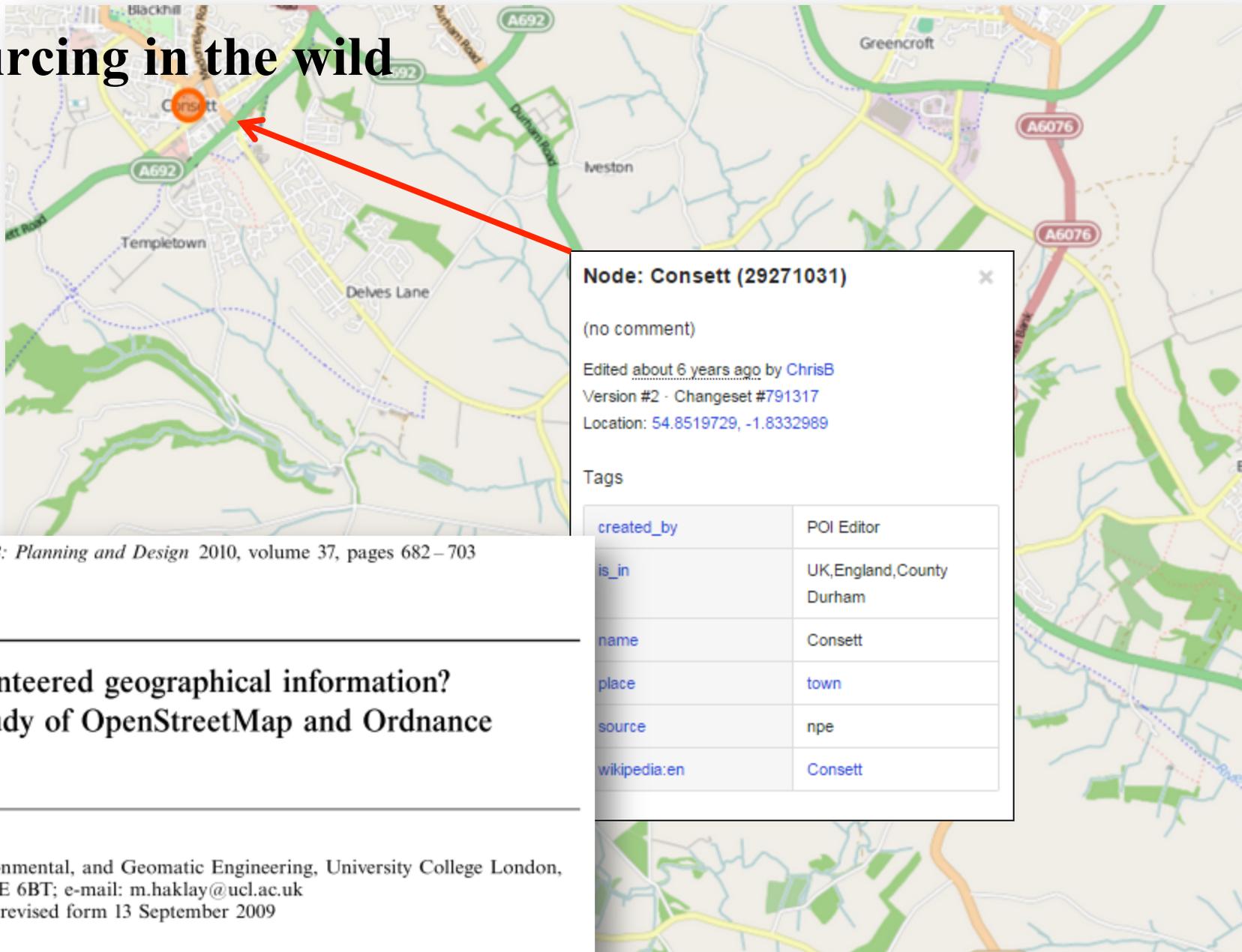


# Crowdsourcing in the wild



<https://www.openstreetmap.org>

# Crowdsourcing in the wild



*Environment and Planning B: Planning and Design* 2010, volume 37, pages 682 – 703

doi:10.1068/b35097

## How good is volunteered geographical information? A comparative study of OpenStreetMap and Ordnance Survey datasets

Mordechai Haklay

Department of Civil, Environmental, and Geomatic Engineering, University College London,  
Gower Street, London WC1E 6BT; e-mail: m.haklay@ucl.ac.uk  
Received 8 August 2008; in revised form 13 September 2009

# Crowdsourcing in the wild

GeoJournal (2013) 78:981–996  
DOI 10.1007/s10708-013-9492-z

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## **Gender and the GeoWeb: divisions in the production of user-generated cartographic information**

**Monica Stephens**

“On OSM spaces of care and nurture that are associated with feminized skills garner less attention than the facilities where women are commodified”

### Approved OSM feature terms

Restaurant

Pub

Bar

Biergarten

Nightclub

Strip club

Swinger club

Brothel

### OSM feature terms not approved/voted down

Child care

Kindergarten

Play group

Baby hatch

# Crowdsourcing in the wild

## Public Participation in Scientific Research: Defining the Field and Assessing Its Potential for Informal Science Education

A CAISE Inquiry Group Report  
July 2009

- **Contributory projects**
- **Collaborative projects**
- **Co-created projects**

**Bonney, R., Ballard, H., Jordan, R., McCallie, E., Phillips, T., Shirk, J. and Wilderman, C. C. 2009,** Center for Advancement of Informal Science Education, Washington D. C. (online at <http://caise.insci.org/uploads/docs/PPSR%20report%20FINAL.pdf>).

# Crowdsourcing in the wild

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**2006: A good year for crowdsourcing?**

**2016: A good year for crowdsourcing?**

# Conclusion

## 2016: A good year for crowdsourcing?

- Howe was right when he said crowdsourcing was about networks
- ...especially about the Internet as a network
- BUT – the Internet has changed since 2006
- Classical crowdsourcing assumes unidirectional engagement (a “2006 idea of the Internet)
- Crowdsourcing in the wild is *bidirectional*
- = co-creation with authors, observers and meaning-makers
- **Not** replicating academic perfection